

A leading national English media platform for the GCC

Trade Arabia is the leading portal for business information and trade news covering the Middle East and the Arabian Gulf countries.



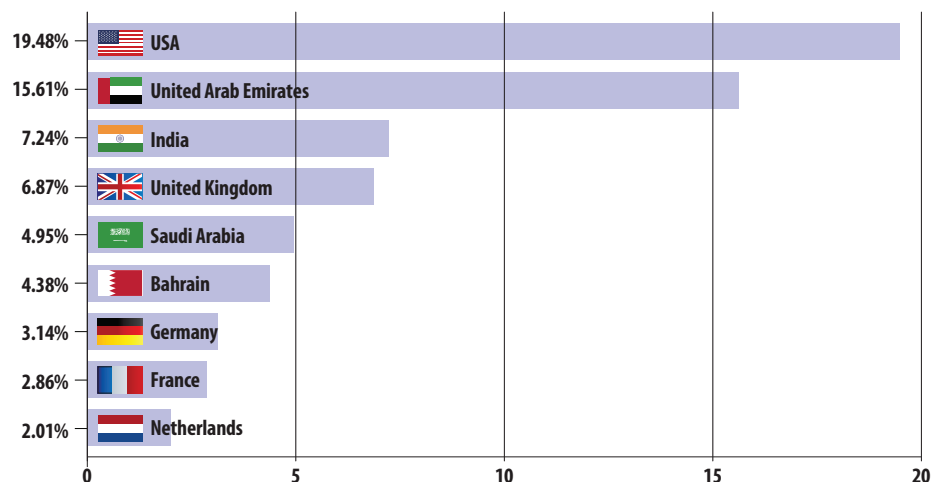
Average of
42,000
 Users per month

trade Arabia.com analytics

Pageviews: 956,329

Users: 498,776

Online Demographics by Country



Digital Products & Pricing



Pop-Up
640 x 480 pxl
US\$ 1,600 per week

A - Page Peel (Exclusive Position)
100 x 100 pxl (Small image)
700 x 700 pxl (Large image)
US\$ 1,060 per week

B - Leaderboard (Home Page)
728 x 90 pxl
US\$ 762 per week

Expandable Push Down Banner
Small - Closed State (728 x 90 pxl)
Large - Opened State (728 x 400 pxl)
US\$ 960 per week

C - Space Banner
220 x 550 pxl
US\$ 530 per week

D - Divisional Banner
728 x 90 pxl
US\$ 465 per week

E - Skyscraper
160 x 600 pxl
US\$ 795 per week

F - Premium Leaderboard
728 x 90 pxl
US\$ 960 per week

Leaderboard (Inside Pages)
728 x 90 pxl
US\$ 900 per week

MPU/MREC (Inside Pages)
300 x 250 pxl
US\$ 665 per week

Digital Products

	Duration	US\$
Online Video Promotion	2 weeks	1,100
[Hosted on home page with promotion through social media and online marketing and archived for 12 months on Video page]		
TechTalk (Technical Articles) per month (1 Article)		1,700
Technical content on products and services. A description of the content on homepage with link to the article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 1 (one) article per month. Hosted under the TechTalk Section for 12 months		
Article (Editorial) Placemen		1,500
Article hosted initially on news pages and thereafter archived for 12 months. Limit article to 700 words plus 1 photo*.		
Email Marketing Campaign		2,700
Per e-mail campaign delivered. Campaign is one email to selected database.		
* Image Format: JPG, PNG or GIF		